

**STAND UP TO CANCER
2016 SU2C GIFT CARD GIVEAWAY
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT
INCREASE AN ENTRANT'S CHANCES OF WINNING.**

ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS APPLY.

VOID IN U.S. TERRITORIES AND POSSESSIONS
AND WHERE PROHIBITED OR RESTRICTED BY LAW.

By entering the STAND UP TO CANCER ("SU2C") 2016 SU2C GIFT CARD GIVEAWAY ("Sweepstakes"), each individual who submits a Sweepstakes entry form ("Entrant") accepts and agrees to be bound by these Official Rules.

1. **SPONSOR.** Entertainment Industry Foundation, 1900 Avenue of the Stars, Suite 1400, Los Angeles, CA 90067.
2. **ENTRY PERIOD.** The Sweepstakes will begin October 6, 2016 at 10:00:00 am EST ("Start Date") and end on October 27, 2016 at 12:00:00 PM EST ("End Date") (collectively, the "Entry Period").
3. **ENTRY ELIGIBILITY.** Sweepstakes entries may be submitted by any individual, who, as of the Start Date: (a) is a legal resident of the United States or the District of Columbia (void in all other U.S. territories and possessions) and (b) is at least 18 years old and the legal age of majority in the Entrant's state or jurisdiction of legal residence as of the date of entry. Sponsor, Votigo, and any other parties associated with the development and execution of this Sweepstakes, and their respective employees, officers, and directors (and their immediate families and members of the same household) are not eligible to enter or win. All applicable federal, state, and local rules apply. The Sweepstakes is void where prohibited or restricted by law.
4. **HOW TO ENTER.** To enter, you must complete the Entry Form available at <http://mt.votigo.com/fbsweeps/sweeps/Stand-Up-To-Cancer-Sweepstakes> ("Website"). Entrants who share links to the Website with their friends via selected social media platforms using the links included in the Promotion will receive one additional Entry into the applicable Promotion for each time a friend enters via the link shared. Limit 10 entries per person. All Entrant information, including e-mail addresses, is subject to the [Privacy Policy](#) of Sponsor. Entries will not be acknowledged or returned. Sponsor may disqualify any Submission at any time if it is determined, in the Sponsor's sole discretion, that the Entrant has not complied with these Official Rules. The odds of winning depend on the total number of entries received.
5. **SELECTION OF WINNER.** Three (3) Entrants will be selected from all eligible entries received in a random drawing ("Drawing") to be the potential winners ("Potential Winners"). The Drawing will be held on or about October 27, 2016. The Drawing will be conducted by representatives of Sponsor whose decisions are final on all matters relating to this Sweepstakes. The Potential Winners will be notified by email at the email address provided upon entry about one (1) day after the date of the Drawing.
6. **VERIFICATION OF WINNER AND DELIVERY OF PRIZE.** Each Potential Winner may be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. Subject to verification of eligibility and compliance with the terms of these Official Rules, each Potential Winner will be declared a Winner of the Sweepstakes. Each Prize may be awarded to an alternate winner if the affidavit/release is not returned within 24 hours after the prize notification e-mail is sent to the winner or if the prize notification email or the Prize is returned as undeliverable. If the Prize is won by a minor, it may be awarded in the name of a parent or legal guardian in Sponsor's sole discretion.
7. **PRIZE.** Each Winner will receive a \$100 gift card to the SU2C Store at <http://www.shopsu2c.org/>. Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution or transfer of prizes permitted. Sponsor is responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Taxes and fees, if any, are the sole responsibility of each Winner.

8. **DISQUALIFICATION.** Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or any website related to the Sweepstakes, acting in violation of the Official Rules, or acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, macro, automatic, programmed or other similar entry methods will void all entries submitted by such methods. Each Potential Winner may be required to provide the Sponsor with proof that he/she is the authorized account holder of the email account associated with a potentially winning entry. Sponsor may prosecute any fraudulent activities to the full extent of the law. All federal, state and local laws and regulations apply.
9. **LIMITATION OF LIABILITY.** Sponsor, in its sole and exclusive discretion, reserves the right to suspend, cancel, or modify the Sweepstakes without notice or liability if the integrity of the Sweepstakes is compromised in any manner as determined by Sponsor, or if the Sweepstakes is not capable of being conducted as intended by Sponsor. In the event of any such cancellation, termination or suspension, a notice will be posted and a random drawing will be held from among all eligible, non-suspect entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any Entrant (and his/her Sweepstakes entry) from this Sweepstakes or any other promotion conducted now or in the future by Sponsor if he/she tampers with the entry process or if his/her fraud or misconduct affects the integrity of the Sweepstakes. Sponsor assumes no responsibility for any loss or damage to Entrant's, or to any other person's computer relating to, or resulting from, entering or accessing or downloading any information or software in connection with this Sweepstakes or otherwise participating in the Sweepstakes. Sponsor and its agents are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, problems with the Votigo platform, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the Entrant, for printing or typographical errors in any Sweepstakes-related materials, or by any of the equipment, software, or programming associated with or utilized in this Sweepstakes, or by any human or other errors that may occur in connection with this Sweepstakes. Further, Sponsor is not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in Entrant's e-mail account to receive e-mail messages.
10. **RELEASE AND INDEMNITY.** Entrant releases Sponsor and its respective parents, subsidiaries, affiliates, successors, licensees, and assigns, and each of their officers, directors, agents, and employees (the "Indemnitees") and any parties associated with the development and execution of this Sweepstakes, from any and all liability with respect to, or in any way arising from, this Sweepstakes, including, but not limited to, any suspension, modification, or cancellation of the Sweepstakes, including liability for personal injury, damages, or loss. Furthermore, by participating in the Sweepstakes, Entrant agrees to indemnify, defend and hold harmless Indemnitees, from and against any and all claims, losses, damages, liabilities, costs, and expenses (including reasonable attorneys' fees and costs) which arise out of any breach of these Official Rules.

UNDER NO CIRCUMSTANCES AND UNDER NO LEGAL THEORY, TORT, CONTRACT, OR OTHERWISE, SHALL INDEMNITEES BE LIABLE FOR ANY DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR RELATED TO YOUR PARTICIPATION IN THE SWEEPSTAKES, EVEN IF IT HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR CLAIMS.

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

11. **FACEBOOK DISCLAIMER.** This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to Sponsor and not to Facebook.

12. **DISPUTES.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules.
13. **QUESTIONS/COMMENTS.** Send an email to info@standup2cancer.org with any questions or comments regarding the Sweepstakes.
14. **WINNER'S NAME.** To find out the name of the Winners, send an email no later than October 31, 2016 to info@su2c.org with the following subject line: "2016 SU2C Gift Card Giveaway Winner Name Request."